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***SPECIFICITY OF THE BACHELOR'S TRAINING IN THE DIRECTION
44.03.04 (PROFESSIONAL TRAINING (IN BRANCHES))
AT THE KRASNOYARSK SAU***

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The article deals with the specifics of training bachelors in the direction of training 44.03.04, which includes a student-centered approach, in-depth study of a foreign language, extracurricular activities of students.

Key words: *university, higher education, professional training, Bachelor, teacher, economics, foreign language.*

***СПЕЦИФИКА ПОДГОТОВКИ БАКАЛАВРА ПО НАПРАВЛЕНИЮ 44.03.04
(ПРОФЕССИОНАЛЬНОЕ ОБУЧЕНИЕ (ПО ОТРАСЛЯМ)) В
КРАСНОЯРСКОМ ГАУ***

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В статье рассматривается специфика подготовки бакалавров по направлению подготовки 44.03.04, включающая в себя студент-центрированный подход, углубленное изучение иностранного языка, внеаудиторную деятельность обучающихся.

Ключевые слова: *университет, высшее образование, профессиональное обучение, бакалавр, педагог, экономика, иностранный язык.*

Krasnoyarsk state agrarian university is one of the leading agrarian universities in Russia. It trains specialists in various training directions. One of the most popular directions is 44.03.04 “Professional training (in branches) (Economics)”. First of all, the government provides budget places for this direction. Moreover, the profile of training gives the chance to receive the universal education combining fundamental economic, psychological and pedagogical preparation in the field of professional training that forms general cultural competence [6, p. 220-224]. The practice-based training [8, p. 48-50] is conducted by the Department of “Psychology, Pedagogy and Ecology of Man” which is headed by Kozulina N.S. at the Institute of Economics and Management in AIC. Only highly-qualified specialists work at this Department, preferably Candidates and Doctors of science whose personal and professional qualities are the example for future teachers [7, p. 56-59].

The domestic economy is in the acute need of young highly skilled workers who will master the innovative technologies of the XXI century. Such specialists should be trained by professionals – teachers of vocational training with higher education. Essentially, the teacher of professional education combines being the

teacher with higher education, and highly qualified specialist with higher education in branch – in our case, the economic branch with special knowledge in related occupations of economic profile (accountant).

In this specialty we prepare specialists who will work in institutions of primary and secondary education. The main purpose of training is to build a holistic educational process and bring up a specialist who will be competitive on the labour market (according to the principles of Bologna Declaration) [15, p. 306-312], [19, p. 203-208]. Graduates often get a job in the employment service [16, p. 209-213]. They are responsible for employees' retraining. After all, very often there is a shortage of some specialists in the market and an overabundance of others.

According to the General educational standard of higher education (GES of HE), approved in 2016, the diploma with the degree of "Bachelor" is awarded at the end of the Bachelor's course. The diploma gives the right to work in professional educational organizations, in organizations where economic knowledge or possession of skills of personnel management are necessary. The diploma indicates that the graduate of the University received higher education in the field of teaching management-economic or information disciplines and qualification for the functions of the teacher of theoretical training (industry disciplines), the master of industrial (practical) training, the organizer-methodologist, the psychologist of professional education and the manager of educational activities.

The area and objects of professional activity

The area of professional activity of graduates who have mastered the undergraduate program includes vocational education, additional vocational education, social and economic sphere. The objects of professional activity of graduates who have mastered the undergraduate program are: vocational training, education, development, education, educational systems.

Main professional activities

The main activity for which graduates are preparing is professional and pedagogical activity, which includes:

- study of opportunities, needs, achievements of students in the field of vocational education;
- training and education in the field of vocational education in accordance with the requirements of educational and professional standards;
- the use of innovative practice-oriented technologies that correspond to the age characteristics of students and reflect the specifics of the subject areas;
- organization of interaction with public and educational organizations, students and parents (legal representatives), participation in self-government and management of teaching staff to solve the problems of professional activity;
- formation of an integrative educational environment to ensure high quality education, including the use of information technology;
- ensuring the protection of life and health of students during the educational process.

The demand for specialists in this area in the labor market of the Krasnoyarsk territory

The transformation processes taking place in the Russian economy and the labor market, constantly require the training of highly qualified personnel, so the need for teachers of vocational training, capable of teaching professional creativity and skill, is very high and stable in the Krasnoyarsk territory.

The studied subjects

In the course of undergraduate studies, students gain knowledge in the following blocks of disciplines:

- methodology of professional and pedagogical research, history and philosophy of professional education;
- general and social psychology, psychology of professions and vocational education which according to Shmeleva Zh.N. and Antonova N.V. help to develop cross-cultural tolerance [11, p. 116-121], communicative competence [17, p. 240-244], [1, p. 103-106] and cross-cultural competence [14, p. 271-276];
- general and professional pedagogy, basics of professional and pedagogical activity
- technologies of vocational education and training, methods of vocational training;
- practical training;
- prevention of addictive behavior;
- elective courses, allowing to improve the competence of Bachelors in professional-pedagogical, managerial-economic, information and communication fields;
- English, Business English and English for professional purposes during 4 years of the Bachelor course which facilitates the graduates' adaptation and socialization [3, p. 156-168], [5, p. 229-232], [12, p. 239-241] increases motivation [2, p. 223-229], [4, p. 178-180] helps to get the competitive advantage on the labour market [16, p. 209-213].

The educational program provides the following types of practices: educational and professional, educational and design, professional and pedagogical, pre-diploma. Assessment of the formation of the declared in the GES of HE mastered area of competence is carried out on the basis of the final state exam and defense of the final qualifying work Bachelor's paper.

The possibility of obtaining versatile knowledge and development of professional and pedagogical competencies is of genuine interest to students and applicants. The advantage of the Bachelor degree is that in parallel with the assimilation of knowledge is the formation of various skills and development of competencies in a variety of activities-educational, professional, research, design, creative, cultural, sports, etc. One can choose additional classes in sections and circles of interest, to participate in public, volunteer activities of the faculty, to show the talents and abilities at events of different levels – faculty, University, city, regional, national, international. For example, Root Tatjana is the singer in the famous folk-group “Belovodie” and is the winner of different competitions. When students do what they are really interested in – it always captures and inspires self-improvement.

Peculiarities and advantages of Bachelors' training at Krasnoyarsk SAU in the direction 44.03.04

1. Individual approach to each student taking into account his abilities, interests, opportunities, needs that is the implementation of the student-centered approach [13, p. 297-300], [18, p. 111-126].

2. High level of qualification of the faculty members, the relevance of the chosen profile of training.

3. In-depth study of a foreign language during four years of the Bachelor course [9, p. 258-263], [10, p. 115-117].

4. Every year students participate in the regional professional-pedagogical Olympiads, in the all-Russian student scientific-practical conference "Student's science – a sight into the future", where they can present the results of their research, projects, reports on topical issues both in Russian and in English. For example, Susoeva M., Kukushkina O., Zhukovskaya T., Khripunova A. are permanent participants and winners of competitions at different levels.

5. Employment in the leading professional educational organizations of Krasnoyarsk and the territory. The heads of the colleges are social partners of the institute and take an active part in the organization of the educational process and evaluation of its results.

Competitive advantages of the teacher of professional training in the labour market:

- possession of up-to-date information on the development of the world economy and advanced technologies of personnel management;
- stable subjective position in professional activity;
- skills of productive communication and interaction with people;
- successful socialization and adaptation;
- originality of thinking, resourcefulness, versatility, stress resistance, creativity;
- competitive position on the labour market.

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